



*Founded in 1990 by Afzal Rahim  
Center for Advanced Studies in Management*

***Welcome to the***  
**30th Anniversary Annual Conference of the  
International Association for Applied Management**

July 10–12, 2025

The conference will be held at ??

**Submission Deadline**

February 15, 2025

**IAAM PROGRAM THEME**

- Recent advances in the theory and research in management and administration.
- AI

**IAAM PROGRAM OBJECTIVES**

- To encourage scholars to share their theory, research, and experience in management and administration.
- To provide effective managerial responses to environmental challenges of the 21st century.
- To provide a forum for exchanging information between management scholars and practitioners.

**Distinguished Speakers**

- Wayne Boss, University of Colorado
- Kenneth D. Mackenzie, University of Kansas

## Research Workshop

There will be a research workshop, one or two sessions each day, covering the following statistics.

- Mean SD, correlations, internal consistency reliabilities, and VIFs
- Regression analysis, MANOVA, and MANCOVA
- LISREL: EFA, CFA, and SEM

Requirements: Bring your laptop with SPSS and LISREL packages. Send a message to [1990iaam@gmail.com](mailto:1990iaam@gmail.com) indicating your interest in participating in this workshop.

## Submission Information for the IAAM

### PAPERS, SYMPOSIA, AND WORKSHOPS

You are invited to submit a 400–500 word summary of your paper and/or proposal for a symposium(s) for review to one of the Tracks at the IAAM website—[IAAM990.COM](http://IAAM990.COM). Each submission should include the name, affiliation, phone, fax, and email of each author. Symposium proposals must include a statement of objectives and a two-page summary of *each* presentation.

### SUBMISSION AND REVIEW PROCEDURES

**Submissions must be RECEIVED by February 15, 2025.** A double-blind review process will evaluate all submissions. Papers should not have been presented or published elsewhere before the conference and you are restricted to three submissions.

### PROGRAM ORGANIZATION

The meeting will be organized around seven tracks and will feature competitive and invited paper sessions, symposia, and workshops designed to share ideas and research findings. Innovative sessions are encouraged, as are research and theory targeted toward practitioners.

### PUBLICATIONS

Summaries of papers, symposia, and workshops presented at the conference will be published in the *Proceedings*. Selected papers will be published in *Applied Management Journal*, Vol. 24. If you want your paper to be considered for publication, please send it as an attached file in Word to [1990iaam@gmail.com](mailto:1990iaam@gmail.com).

### FOUNDING PRESIDENT

Dr. Afzal Rahim

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Western Kentucky University

### VICE PRESIDENT

Dr. Helen Liang Feng

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Western Kentucky University

## TRACKS & CHAIRS

- Track 1: Intelligence, Creativity, Conflict & Innovation**  
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 in Management  
[1990iaam@gmail.com](mailto:1990iaam@gmail.com)
- Track 2: Information Technology**  
*William H. Money*  
 The Citadel  
[wmoney@citadel.edu](mailto:wmoney@citadel.edu)
- Track 3: Strategic Management & Organization Theory**  
*Helen Liang Feng*  
[helenliang76@gmail.com](mailto:helenliang76@gmail.com)  
 Western Kentucky University
- Track 4: Organizational Behavior**  
 Muhammad Ruhul Amin  
 Tennessee State University  
[mamin2@tnstate.edu](mailto:mamin2@tnstate.edu)
- Track 5: Healthcare Administration**  
*Shakti Kumar Gupta*  
 All India Institute of Medical Sciences  
 at Jammu  
[directoraiimsjammu@gmail.com](mailto:directoraiimsjammu@gmail.com)
- Track 6: Human Resource Management**  
 Hermann Lassleben  
 Reutlingen University, Germany  
[hermann.lassleben@reutlingen-university.de](mailto:hermann.lassleben@reutlingen-university.de)
- Track 7: Sustainability, Operations & Supply Chain Management**  
*Ismail Civelek*  
[ismail.civelek@wku.edu](mailto:ismail.civelek@wku.edu)  
 Western Kentucky University
- Track 8: Management in Developing Countries**  
*Lutfur Rahman*  
[lutfarrahman@iubat@iubat.edu](mailto:lutfarrahman@iubat@iubat.edu)  
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## Conference Registration Fees

### 30th Anniversary Annual Conference of the International Association for Applied Management

July 10–12, 2025

**Conference Registration:** (If your submission is accepted, you must pay your registration fee through our website within 30 days.)

Fee paid on or before April 15, 2025

Faculty	US \$350.00
Management Practitioners	US \$375.00
Students	US \$225.00

Fee paid after April 15, 2025

Faculty	US \$375.00
Management Practitioners	US \$390.00
Students	US \$250.00

\* **Copy of ID required.** No refund of Registration Fee after 5/15/25

Conference Registration will include the following:

1. ***Applied Management Journal, Vol. 24***
2. ***Conference Proceedings***
3. **Conference Program**

### HOTEL RESERVATIONS (to be announced later)

#### IAAM List

To participate in the IAAM, you must join the IAAM list.

To subscribe to or unsubscribe from the IAAM list, go to  
<<http://lists.wku.edu/mailman/listinfo/iaam>>

To send a message to the whole group, send mail to [iaam@lists.wku.edu](mailto:iaam@lists.wku.edu).

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