



*Founded in 1990 by Afzal Rahim
Center for Advanced Studies in Management*

Welcome to the
**30th Anniversary Annual Conference of the
International Association for Applied Management**

July 18–20, 2024

The conference will be held at
Hilton Garden Inn
1225 First Street NE
Washington DC 20002
202-408-4870

Submission Deadline
May 31, 2024

ICAM PROGRAM THEME

Recent advances in the theory and research in management and administration.

ICAM PROGRAM OBJECTIVES

1. To encourage scholars to share their theory, research, and experience in management and administration.
2. To provide effective managerial responses to environmental challenges of the 21st century.
3. To provide a forum for the exchange of information between management scholars and practitioners.

Submission Information for the IAAM

PAPERS, SYMPOSIA, AND WORKSHOPS

You are invited to submit a 400–500 word summary of your paper and/or proposal for a symposium(s) for review to one of the Tracks at the IAAM website—IAAM990.COM. Each submission should include the name, affiliation, phone, fax, and email of each author. Symposium proposals must include a statement of objectives and a two-page summary of *each* presentation.

SUBMISSION AND REVIEW PROCEDURES

Submissions must be RECEIVED by May 31, 2024. *A double-blind review process will evaluate all submissions.* Papers should not have been presented or published elsewhere before the conference and you are restricted to three submissions.

PROGRAM ORGANIZATION

The meeting will be organized around seven tracks and will feature competitive and invited paper sessions, symposia, and workshops designed to share ideas and research findings. Innovative sessions are encouraged, as are research and theory targeted toward practitioners.

PUBLICATIONS

Summaries of papers, symposia, and workshops presented at the conference will be published in the *Proceedings*. Selected papers will be published in *Applied Management Journal*, Vol. 22. If you want your paper to be considered for publication in it, please send it as an attached file in Word to 1990iaam@gmail.com.

FOUNDING PRESIDENT

Dr. Afzal Rahim

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Western Kentucky University

VICE PRESIDENT

Dr. Helen Liang Feng

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Western Kentucky University

TRACKS & CHAIRS

Track 1: Intelligence, Creativity, Conflict & Innovation

Afzal Rahim

Center for Advanced Studies
in Management

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Track 2: Information Technology

William H. Money

The Citadel

wmoney@citadel.edu

Track 3: Strategic Management & Organization Theory

Helen Liang Feng

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Western Kentucky University

Track 4: Organizational Behavior

Don Schley

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Colorado Technical University

Track 5: Healthcare Administration

Shakti Kumar Gupta

All India Institute of Medical Sciences
at Jammu

Shakti810505@gmail.com

Track 6: Human Resource Management

Hermann Lassleben

Reutlingen University, Germany

hermann.lassleben@reutlingen-university.de

Track 7: Sustainability, Operations & Supply Chain Management

Ismail Civelek

ismail.civelek@wku.edu

Western Kentucky University

Track 8: Management in Developing Countries

Lutfur Rahman

lutfarrahman@iubat@iubat.edu

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Registration Fees for the conference

30th Anniversary Annual Conference of the International Association for Applied Management

July 18–20, 2024

Conference Registration: (If your submission is accepted, you must pay your registration fee through our website within 30 days.)

Fee paid on or before June 15, 2024

Members	US \$350.00
Non-Members	US \$360.00
Students	US \$225.00

Fee paid after June 15, 2024

Members	US \$375.00
Non-Members	US \$385.00
Students	US \$235.00

* **Copy of ID required.** No refund of Registration Fee after 5/15/24

Conference Registration will include the following:

1. ***Applied Management Journal, Vol. 24***
2. ***Conference Proceedings***
3. **Conference Program**

HOTEL RESERVATION

Room rent is \$145.00 per night.

IAAM List

To participate in the IAAM, you must become a member of the IAAM list.

To subscribe to or unsubscribe from the IAAM list, go to

<<http://lists.wku.edu/mailman/listinfo/iaam>>

To send a message to the whole group, send mail to iaam@lists.wku.edu.

International Association for Applied Management

c/o Center for Advanced Studies in Management

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