

Founded in 1990 by Afzal Rahim

Center for Advanced Studies in Management

Welcome to the

**30th Anniversary Annual Conference of the**

**International Association for Applied *Management***

July 11–13, 2024

The conference will be held at

**Hilton Garden Inn**

**1225 First Street NE**

**Washington DC 20002**

**202-408-4870**

**Submission Deadline**

May 15, 2024

# ICAM PROGRAM THEME

Recent advances in the theory and research in management and administration.

# ICAM PROGRAM OBJECTIVES

1. To encourage scholars to share their theory, research, and experience in management and administration.

2. To provide effective managerial responses to environmental challenges of the 21st century.

3. To provide a forum for the exchange of information between management scholars and practitioners.

**Submission Information for the IAAM**

# PAPERS, SYMPOSIA, AND WORKSHOPS

You are invited to submit a 400–500 word summary of your paper and/or proposal for a symposium(s) for review to one of the Tracks at the IAAM website⎯**IAAM990.COM**. Each submission should include the name, affiliation, phone, fax, and email of each author. Symposium proposals must include a statement of objectives and a two-page summary of ***each*** presentation.

# SUBMISSION AND REVIEW PROCEDURES

**Submissions must be RECEIVED by May 15, 2024.** *A double-blind review process will evaluate all submissions.* Papers should not have been presented or published elsewhere before the conference and you are restricted to three submissions.

# PROGRAM ORGANIZATION

The meeting will be organized around seven tracks and will feature competitive and invited paper sessions, symposia, and workshops designed to share ideas and research findings. Innovative sessions are encouraged, as are research and theory targeted toward practitioners.

# PUBLICATIONS

Summaries of papers, symposia, and workshops presented at the conference will be published in the ***Proceedings***. Selected papers will be published in ***Applied Management Journal*, Vol. 22**. If you want your paper to be considered for publication in it, please send it as an attached file in Word to [1990iaam@gmail.com](mailto:1990iaam@gmail.com).

# FOUNDING PRESIDENT

*Dr. Afzal Rahim*

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Western Kentucky University

**VICE PRESIDENT**

*Dr. Helen Liang Feng*

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**TRACKS & CHAIRS**

**Track 1: Intelligence, Creativity,**

**Conflict & Innovation**

***Afzal Rahim***

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in Management

[1990iaam@gmail.com](mailto:1990iaam@gmail.com)

**Track 2: Information Technology**

*William H. Money*

The Citadel

wmoney@citadel.edu

**Track 3: Strategic Management &**

**Organization Theory**

*Helen Liang Feng*

[helenliang76@gmail.com](mailto:helenliang76@gmail.com)

Western Kentucky University

**Track 4: Organizational Behavior**

*Don Schley*  
 [doktorschley@gmail.com](mailto:doktorschley@gmail.com)

Colorado Technical University

**Track 5: Healthcare Administration**

*Shakti Kumar Gupta*

All India Institute of Medical Sciences at Jammu

[Shakti810505@gmail.com](mailto:Shakti810505@gmail.com)

**Track 6: Human Resource Management**

Hermann Lassleben

Reutlingen University, Germany

[hermann.lassleben@reutlingen- university.de](mailto:hermann.lassleben@reutlingen-%20university.de)

**Track 7: Sustainability, Operations &**

**Supply Chain Management**

*Ismail Civelek*

[ismail.civelek@wku.edu](mailto:ismail.civelek@wku.edu)

Western Kentucky University

**Track 8: Management in Developing Countries**

*Lutfur Rahman*

[lutfarrahman@iubat@iubat.edu](mailto:lutfarrahman@iubat@iubat.edu)

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**Registration Fees for the conference**

**30th AnniversaryAnnual Conference of the International Association for**

**Applied Management**

**July 11–13, 2024**

**Conference Registration:** (If your submission is accepted, you must pay your registration fee through our website within 30 days.)

Fee paid on or before May 15, 2024

Members US $350.00

Students US $225.00

Fee paid after May 15, 2024

Members US $375.00

Students US $235.00

**\* Copy of ID required**. *No refund of Registration Fee after 5/15/24*

Conference Registration will include the following:

1. ***Applied Management Journal*, Vol. 24**

2. ***Conference Proceedings***

**3. Conference Program**

# HOTEL RESERVATION

Room rent is $144.00 per night.

### IAAM List

To participate in the IAAM, you must become a member of the IAAM list.

To subscribe to or unsubscribe from the IAAM list, go to

**<http://lists.wku.edu/mailman/listinfo/iaam>**

To send a message to the whole group, send mail to [iaam@lists.wku.edu](mailto:iaam@lists.wku.edu).

# International Association for Applied Management

c/o Center for Advanced Studies in Management

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